### MARKET INSIGHTS

# Guide to the Markets®

**U.S.** | **4Q 2018** | As of September 30, 2018



#### **YTD** 3Q 2018 Value **Blend** Growth Value **Blend** Growth Large Large 5.7% 7.7% 9.2% 3.9% 10.6% 17.1% 7.5% 3.3% 5.0% 7.6% 3.1% 13.4% Small Small 1.6% 3.6% 5.5% 7.1% 11.5% 15.8% Since market peak (October 2007) Since market low (March 2009) Value Blend Growth Value **Blend** Growth 135.5% 193.4% 426.3% 89.5% ₹ 474.5% 480.2% 496.4% 125.0% 140.4% 158.0% 463.2% 510.6% 108.6% 133.6% 158.7% 415.8%

Returns and valuations by style

#### Current P/E vs. 20-year avg. P/E

	Va	lue	Ble	end	Gro	wth
Large	14.1	/	16.8	/	21.3	
La		13.8		15.9		19.7
Mid	14.5	/	16.9	/	22.2	/
Σ		14.2		16.2		21.1
Small	15.5	/	22.2	/	37.4	/
Sm		16.0		20.1		29.2

#### Current P/E as % of 20-year avg. P/E

	Value	Blend	Growth
Large	102.3%	105.5%	107.9%
Mid	102.1%	104.2%	105.1%
Small	96.5%	110.4%	128.3%

Source: FactSet, Russell Investment Group, Standard & Poor's, J.P. Morgan Asset Management.

All calculations are cumulative total return, including dividends reinvested for the stated period. Since Market Peak represents period 10/9/07 – 9/30/18, illustrating market returns since the S&P 500 Index high on 10/9/07. Since Market Low represents period 3/9/09 – 9/30/18, illustrating market returns since the S&P 500 Index low on 3/9/09. Returns are cumulative returns, not annualized. For all time periods, total return is based on Russell style indices with the exception of the large blend category, which is based on the S&P 500 Index. Past performance is not indicative of future returns. The price to earnings is a bottom-up calculation based on the most recent index price, divided by consensus estimates for earnings in the next 12 months (NTM), and is provided by FactSet Market Aggregates. Guide to the Markets - U.S. Data are as of September 30, 2018.



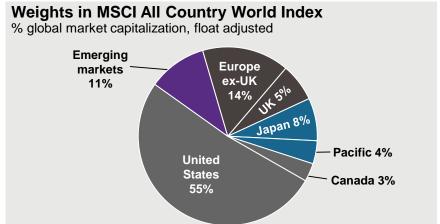
### Returns and valuations by sector

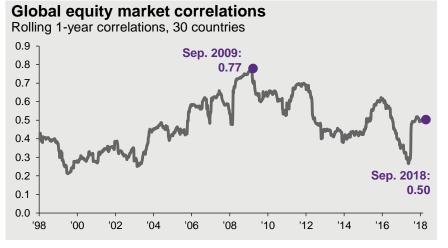
	financials Materials		RealEstate	Industrials	cons. Discr	Technology	Energy	Comm. Seri	Health Care	Cons. Stapl	es Utilities	58P 500 Inder	<b>F</b>
	Fine	Mate	6600	India	CO.	∠ec.	Ene	COI.	46,0	CO.	Jril.	eg,	
<b>S&amp;P weight</b> Russell Growth weight Russell Value weight	4.2%	<b>2.4%</b> 1.7% 3.9%	<b>2.7%</b> 2.0% 4.6%	<b>9.7%</b> 12.0% 8.1%	<b>10.3%</b> 15.4% 5.3%	<b>21.0%</b> 32.6% 9.8%	<b>6.0%</b> 0.9% 10.8%	<b>10.0%</b> 12.0% 6.8%	<b>15.0%</b> 13.8% 15.2%	<b>6.7%</b> 5.4% 7.2%	<b>2.8%</b> 0.0% 5.6%	<b>100.0%</b> 100.0% 100.0%	Weight
QTD	4.4	0.4	0.9	10.0	8.2	8.8	0.6	9.9	14.5	5.7	2.4	7.7	
YTD	0.1	-2.7	1.7	4.8	20.6	20.6	7.5	0.8	16.6	-3.3	2.7	10.6	(%)
Since market peak (October 2007)	18.8	71.9	70.2	124.0	273.7	260.7	25.0	55.6	223.9	161.6	96.2	135.5	Return (%)
Since market low (March 2009)	548.8	309.4	531.1	515.7	765.1	655.8	128.8	197.2	422.2	266.8	243.3	426.3	
Beta to S&P 500	1.42	1.32	1.29	1.22	1.11	1.07	1.01	0.96*	0.76	0.59	0.42	1.00	ದ
Correl. to Treas. yields	0.64	0.34	-0.62	0.39	0.22	-0.25	0.48	-0.05	0.00	-0.35	-0.54	0.17	Q
Foreign % of sales	31.2	52.7	-	44.6	34.1	56.9	54.1	-	38.2	32.5	41.3	43.6	%
NTM Earnings Growth	25.2%	24.0%	4.0%	19.8%	13.2%	31.1%	93.6%	14.7%	15.5%	7.2%	7.1%	22.2%	EPS
20-yr avg.	5.6%	9.3%	2.9%**	6.7%	9.6%	10.3%	12.8%	9.6%*	9.2%	5.7%	2.7%	6.4%	ш
Forward P/E ratio	12.2x	15.0x	17.3x	16.6x	22.4x	18.2x	16.9x	18.2x	16.7x	17.9x	16.5x	16.8x	
20-yr avg.	12.8x	14.0x	15.2x	16.2x	18.0x	20.7x	17.6x	18.3x*	17.0x	16.9x	14.2x	15.9x	PÆ
Trailing P/E ratio	13.8x	20.0x	36.1x	19.8x	28.5x	27.0x	18.1x	15.7x	32.7x	21.0x	16.4x	21.3x	
20-yr avg.	15.5x	18.6x	36.1x	19.8x	18.8x	24.9x	17.4x	21.8x*	24.1x	20.7x	15.8x	19.4x	
Dividend yield	2.2%	2.1%	3.6%	2.0%	1.3%	1.5%	2.9%	1.4%	1.6%	3.2%	3.6%	2.0%	Div
20-yr avg.	2.3%	2.6%	4.4%	2.1%	1.4%	0.9%	2.3%	1.7%*	1.8%	2.7%	4.0%	2.0%	Δ

Source: FactSet, Russell Investment Group, Standard & Poor's, J.P. Morgan Asset Management. All calculations are cumulative total return, not annualized, including dividends for the stated period. Since market peak represents period 10/9/07 – 8/31/18. Since market low represents period 3/9/09 – 8/31/18. Correlation to Treasury yields are trailing 2-year monthly correlations between S&P 500 sector price returns and 10-year Treasury yield movements. Foreign percent of sales is from Standard & Poor's, S&P 500 2017: Global Sales report as of June 2018. Real Estate and Telecom foreign sales are not included due to lack of availability. NTM Earnings Growth is consensus estimates for earnings in the next 12 months compared to the consensus estimate 1 year ago. Forward P/E ratio is a bottom-up calculation based on the most recent S&P 500 Index price, divided by consensus estimates for earnings in the next 12 months (NTM), and is provided by FactSet Market Aggregates. Trailing P/E ratios are bottom-up values defined as month-end price divided by the last 12 months of available reported earnings. Historical data can change as new information becomes available. Note that P/E ratios for the S&P 500 may differ from estimates elsewhere in this book due to the use of a bottom-up calculation of constituent earnings (as described) rather than a top-down calculation. This methodology is used to allow proper comparison of sector level data to broad index level data. Dividend yield is calculated as the next 12-month consensus dividend divided by most recent price. Beta calculations are based on 10-years of monthly price returns for the S&P 500 and its sub-indices. \*Communication Services (formerly Telecom) averages and beta are based on 5-years of backtested data by JPMAM. \*\*Real estate NTM earnings growth is a 15-year average due to data availability. Past performance is not indicative of future returns. *Guide to the Markets – U.S.* Data are as of September 30, 2018.



Returns	2018	YTD	20 <sup>-</sup>	17	15-years		
	Local	USD	Local	USD	Ann.	Beta	
Regions							
U.S. (S&P 500)	-	10.6	-	21.8	9.9	0.85	
AC World ex-U.S.	0.7	-2.7	18.8	27.8	9.2	1.12	
EAFE	1.8	-1.0	15.8	25.6	8.6	1.08	
Europe ex-UK	1.4	-1.6	14.5	27.8	9.4	1.24	
Emerging markets	-2.6	-7.4	31.0	37.8	12.7	1.29	
Selected Countries	4.0	0.0	44.0	00.4	7.4	4.00	
United Kingdom	1.0	-2.6	11.8	22.4	7.1	1.03	
France	7.1	3.6	14.1	29.9	8.8	1.26	
Germany	-4.2	-7.3	12.9	28.5	11.5	1.39	
Japan	2.7	1.9	20.1	24.4	7.2	0.74	
China	-8.8	-9.0	55.3	54.3	16.2	1.25	
India	2.7	-9.6	30.5	38.8	14.9	1.38	
Brazil	5.9	-12.1	26.9	24.5	15.8	1.61	
Russia	22.8	9.8	1.2	6.1	8.8	1.57	



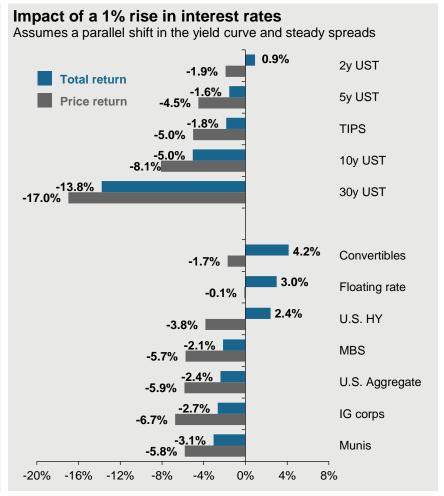


Source: FactSet, MSCI, Standard & Poor's, J.P. Morgan Asset Management.

All return values are MSCI Gross Index (official) data. 15-year history based on U.S. dollar returns. 15-year return and beta figures are calculated for the time period 12/31/02-12/31/17. Beta is for monthly returns relative to the MSCI AC World Index. Chart is for illustrative purposes only. Please see disclosure page for index definitions. Countries included in global correlations include Argentina, Austrialia, Austrial, Brazil, Canada, China, Colombia, Denmark, Finland, France, Germany, Hong Kong, India, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Peru, Philippines, Portugal, Spain, South Africa, Taiwan, Thailand, Turkey, UK and the U.S. Past performance is not a reliable indicator of current and future results. *Guide to the Markets – U.S.* Data are as of September 30, 2018.



	Yi	eld	Return				
U.S. Treasuries	9/30/2018	12/31/2017	2018 YTD	Avg. Maturity	Correlation to 10-year	Correlation to S&P 500	
2-Year	2.81%	1.89%	0.12%	2 years	0.71	-0.30	
5-Year	2.94%	2.20%	-1.35%	5	0.92	-0.28	
TIPS	0.91%	0.44%	-0.84%	10	0.56	0.23	
10-Year	3.05%	2.40%	-3.73%	10	1.00	-0.29	
30-Year	3.19%	2.74%	-6.55%	30	0.93	-0.31	
Sector							
Convertibles	5.85%	6.35%	8.35%	-	-0.28	0.89	
Floating Rate	3.10%	2.05%	2.06%	3.2	-0.33	0.38	
High Yield	6.24%	5.72%	2.57%	6.0	-0.22	0.69	
MBS	3.59%	2.91%	-1.07%	7.8	0.81	-0.10	
Broad Market	3.46%	2.71%	-1.60%	8.4	0.87	0.02	
Corporates	4.07%	3.25%	-2.33%	10.9	0.52	0.29	
Municipals	2.76%	2.26%	-0.66%	9.9	0.55	-0.10	



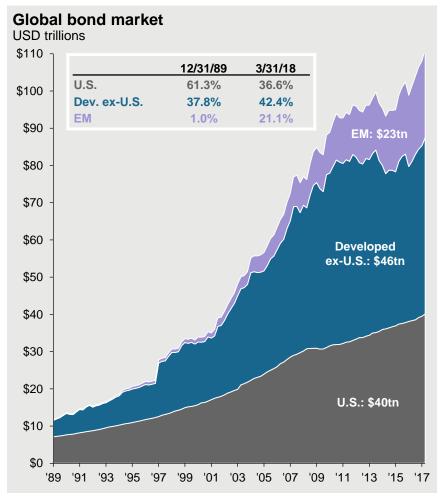
Source: Barclays, Bloomberg, FactSet, Standard & Poor's, U.S. Treasury, J.P. Morgan Asset Management. Sectors shown above are provided by Bloomberg and are represented by – Broad Market: U.S. Aggregate; MBS: U.S. Aggregate Securitized - MBS; Corporate: U.S. Corporates; Municipals: Muni Bond 10-year; High Yield: Corporate High Yield; TIPS: Treasury Inflation Protection Securities (TIPS); Floating Rate: FRN (BBB); Convertibles: U.S. Convertibles Composite. Yield and return information based on bellwethers for Treasury securities. Sector yields reflect yield to worst. Convertibles yield is based on US portion of Bloomberg Barclays Global Convertibles. Correlations are based on 10-years of monthly returns for all sectors. Change in bond price is calculated using both duration and convexity according to the following formula: New Price = (Price + (Price \* - Duration \* Change in Interest Rates))+(0.5 \* Price \* Convexity \* (Change in Interest Rates)^2). Chart is for illustrative purposes only. Past performance is not indicative of future results.

\*\*Guide to the Markets - U.S.\*\* Data are as of September 30, 2018.



Correl to 10-year 0.87
0.20
0.36
0.48
0.22
0.18
0.05
0.08
0.19
-0.34
0.24
0.10
-0.21

Global fixed income

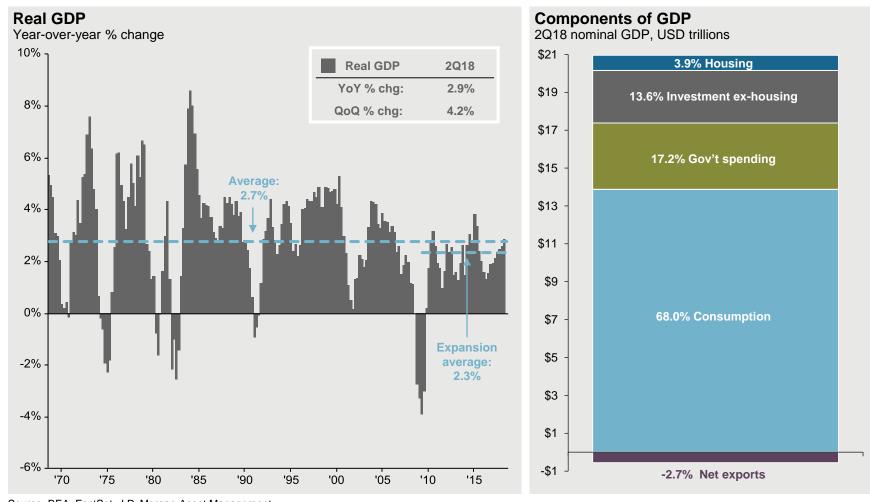


Source: J.P. Morgan Asset Management; (Left) Barclays, Bloomberg, FactSet; (Right) BIS. Fixed income sectors shown above are provided by Bloomberg and are represented by the global aggregate for each country except where noted. EMD sectors are represented by the J.P. Morgan ÉMBIG Diversified Index (USD), the J.P. Morgan ĞBI EM Global Diversified Index (LCL) and the J.P. Morgan CEMBI Broad Diversified Index (Corp). European Corporates are represented by the Bloomberg Barclays Euro Aggregate Corporate Index and the Bloomberg Barclays Pan-European High Yield index. Sector yields reflect yield to worst. Correlations are based on 10 years of monthly returns for all sectors. Past performance is not indicative of future results. Global bond market regional breakdown may not sum to 100% due to

**Asset Management** 

### Economic growth and the composition of GDP



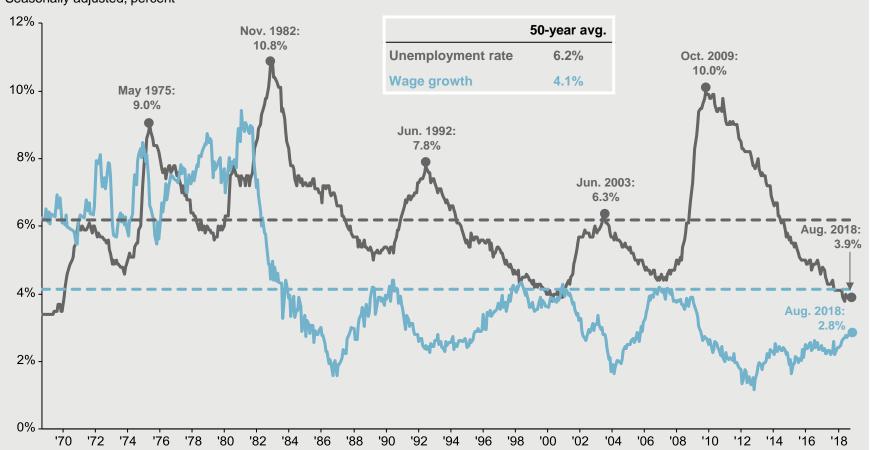


Source: BEA, FactSet, J.P. Morgan Asset Management. Values may not sum to 100% due to rounding. Quarter-over-quarter percent changes are at an annualized rate. Average represents the annualized growth rate for the full period. Expansion average refers to the period starting in the third quarter of 2009.

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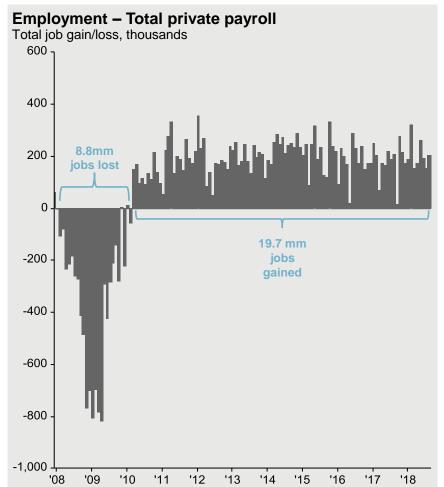


### Unemployment and wages



Source: BLS, FactSet, J.P. Morgan Asset Management. *Guide to the Markets – U.S.* Data are as of September 30, 2018.





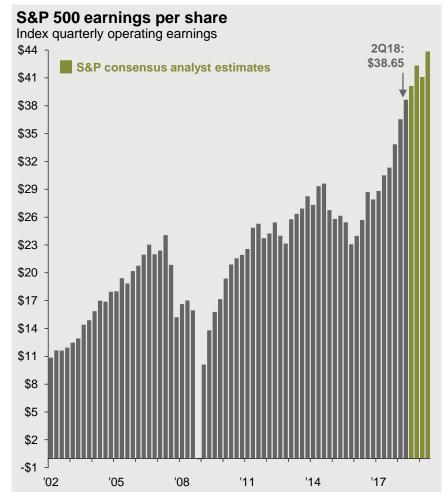
#### Labor force participation rate decline since 2007 peak\* Population employed or looking for work as a % of total, ages 16+ 67% 66% **Aging** Cvclical 65% 64% Labor force Other participation rate 63% 62% '07 '06 '10 '11 '12 '13 '15



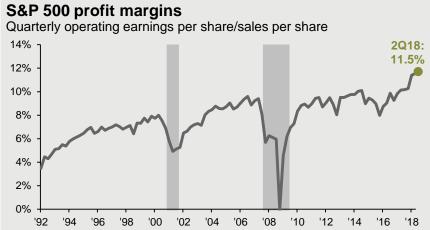
Source: BLS, FactSet, J.P. Morgan Asset Management. (Bottom right) Info. fin. & bus. svcs. = Information, financial activities and professional and business services; Mfg. trade & trans. = Manufacturing, trade, transportation and utilities; Leisure, hospt. & other svcs. = Leisure, hospitality and other services; Educ. & health svcs. = Education & health services; Mining & construct = Natural resources mining and construction; Gov't = Government. \*Aging effect on the labor force participation rate is the estimated number of people who are no longer employed or looking for work because they are retired. Cyclical effect is the estimated number of people who lose their jobs and stop looking for work or do not look for work because of the economic conditions. Other represents the drop in labor force participation from the prior expansion peak that cannot be explained by age or cyclical effects. Estimates for reason of decline in labor force participation rate are made by J.P. Morgan Asset Management.

\*Guide to the Markets – U.S. Data are as of September 30. 2018.





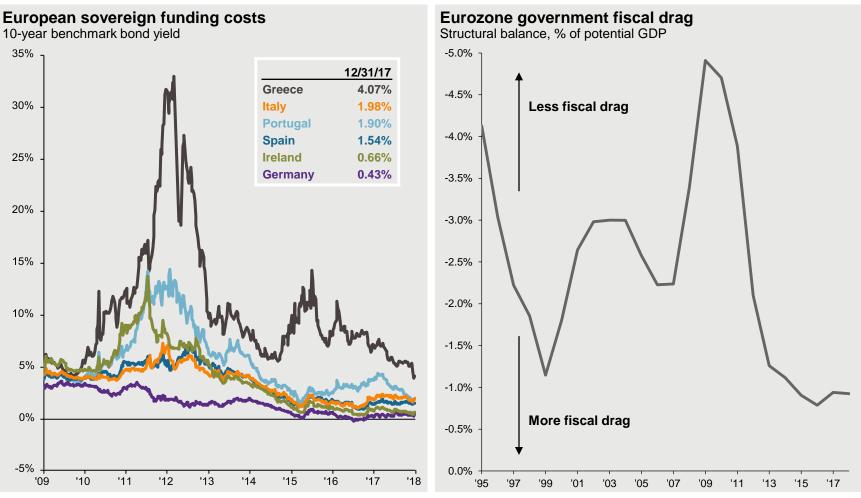




Source: Compustat, FactSet, Standard & Poor's, J.P. Morgan Asset Management; (Top right) Federal Reserve. EPS levels are based on operating earnings per share. Earnings estimates are Standard & Poor's consensus analyst expectations. Past performance is not indicative of future returns. Currencies in the Trade Weighted U.S. Dollar Major Currencies Index are: Argentine peso, Australian dollar, Brazil real, British pound, Canadian dollar, Chilean peso, Chinese renminbi, Colombian peso, euro, Honk Kong dollar, Indian rupee, Indonesian rupiah, Israeli new shekel, Japanese yen, Korean won, Malaysia ringgit, Mexican peso, Philippine peso, Russian ruble, Saudi riyal, Singapore dollar, Swedish krona, Swiss franc, New Taiwan dollar, Thai baht, Venezuelan bolivar. High foreign sales is the average of the year-over-year % change in last 12 months sales of the following S&P 500 sectors: information technology, materials, energy, industrials. U.S. dollar has a 9-month lag. *Guide to the Markets – U.S.* Data are as of September 30. 2018.



### Europe: Sovereign yields and fiscal austerity

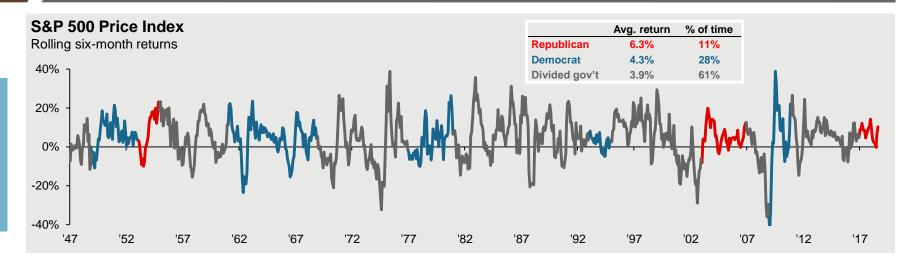


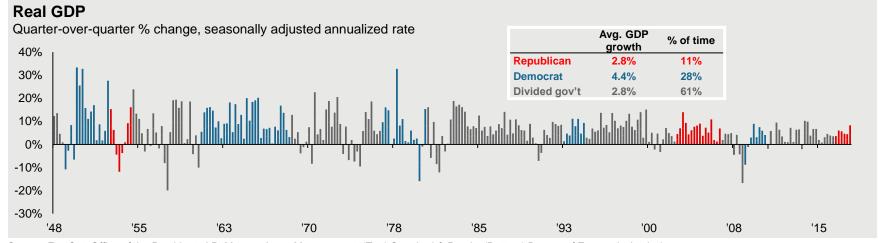
Source: J.P. Morgan Asset Management; (Left) FactSet, Tullett Prebon; (Right) IMF.

Data are based on the October 2017 World Economic Outlook. Government deficits are calculated by the IMF as the general government structural balance. The structural balance excludes the normal impact of the business cycle, providing a clearer measure of the independent impact of changes in government spending and taxation on demand in the economy. 2017 and 2018 structural balance figures are IMF estimates.

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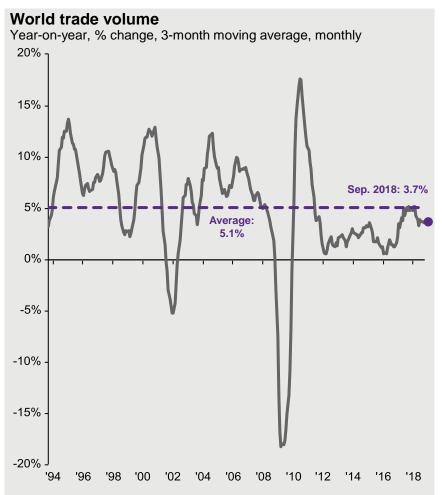


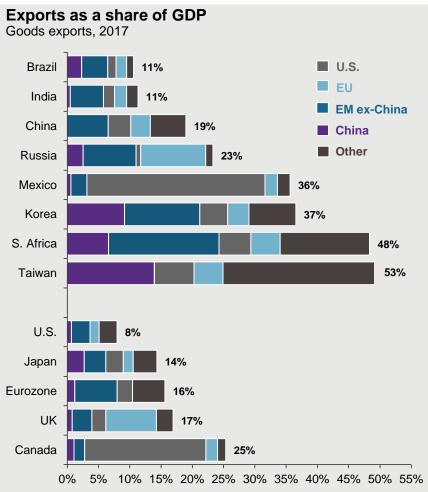




Source: FactSet, Office of the President, J.P. Morgan Asset Management; (Top) Standard & Poor's; (Bottom) Bureau of Economic Analysis. *Guide to the Markets – U.S.* Data are as of September 30, 2018.





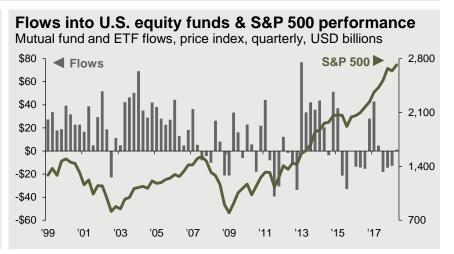


Source: FactSet, J.P. Morgan Asset Management; (Left) Netherlands Policy Analysis; (Right) IMF. *Guide to the Markets – U.S.* Data are as of September 30, 2018.



		Registered product flows																	
USD billions	AUM	YTD	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001
U.S. equity	8,800	(3)	16	(14)	(17)	112	188	(33)	(34)	33	22	2	28	80	116	175	144	58	89
World equity	3,470	95	244	10	205	150	201	61	20	87	60	(32)	190	171	134	89	39	11	(9)
Taxable bond	3,678	169	392	227	58	89	(9)	298	165	212	302	59	107	51	46	27	45	105	59
Tax-free bond	715	16	33	31	21	33	(55)	52	(8)	14	71	12	14	17	7	(7)	(3)	12	9
Multi-asset	2,550	10	60	29	61	96	97	51	33	58	39	11	97	78	80	82	51	22	19
Liquidity	2,711	(5)	88	194	39	31	30	(1)	(52)	(348)	(259)	678	542	184	51	(53)	(91)	2	257

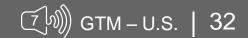
#### **Cumulative flows into long-term asset products** Mutual fund and ETF flows, quarterly, USD billions 2,400 2,000 Bonds: \$2,253bn in cumulative 1.600 flows since 2007 1,200 Stocks: \$1,576bn in cumulative flows 800 since 2007 400 Multi-asset: \$642bn in cumulative flows since 2007 '07 '09 '10 '11 '12 '13 '14 '15 '16 '17

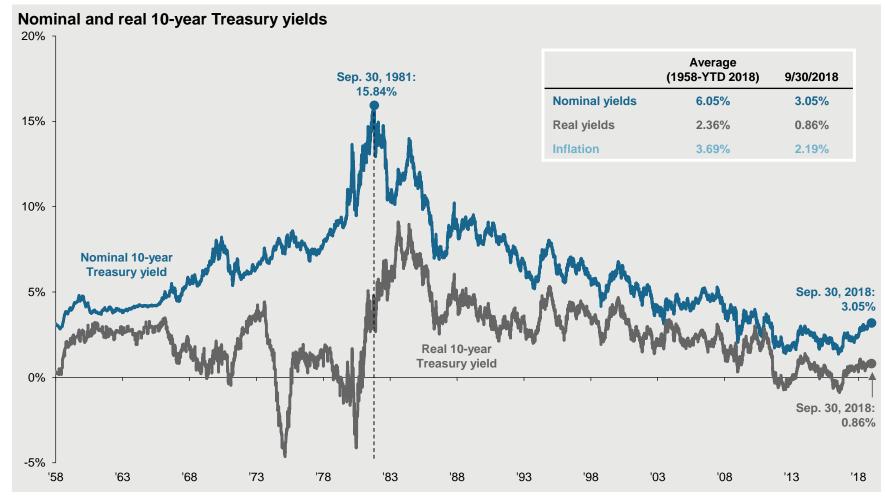


Source: Strategic Insight Simfund, J.P. Morgan Asset Management. All data include flows through July 2018 and capture all registered product flows (open-end mutual funds and ETFs). Simfund data are subject to periodic revisions. World equity flows are inclusive of emerging market, global equity and regional equity flows. Multi-asset flows include asset allocation, balanced fund, flexible portfolio and mixed income flows. Guide to the Markets – U.S. Data are as of August 31, 2018.



### Interest rates and inflation



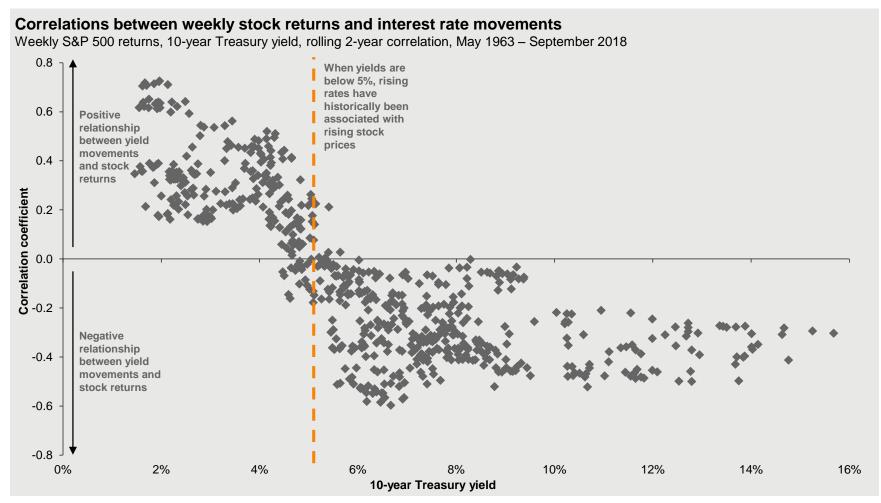


Source: BLS, FactSet, Federal Reserve, J.P. Morgan Asset Management.

Real 10-year Treasury yields are calculated as the daily Treasury yield less year-over-year core CPI inflation for that month except for September 2018, where real yields are calculated by subtracting out August 2018 year-over-year core inflation.

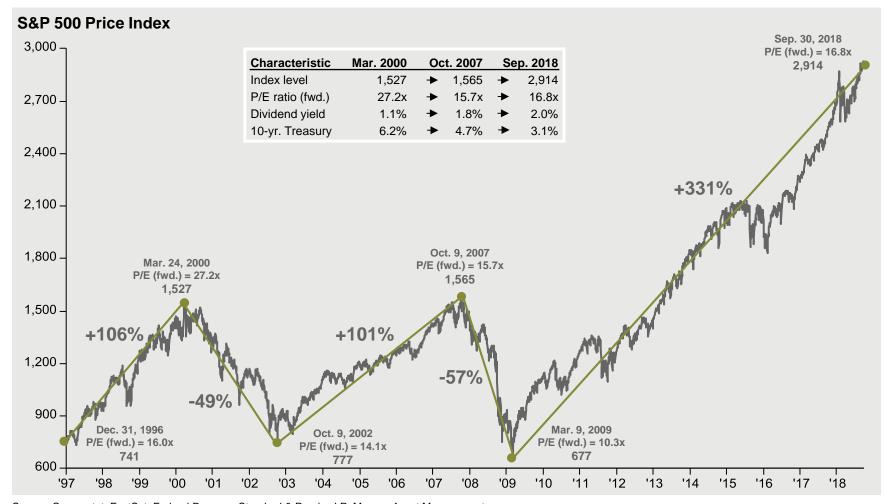
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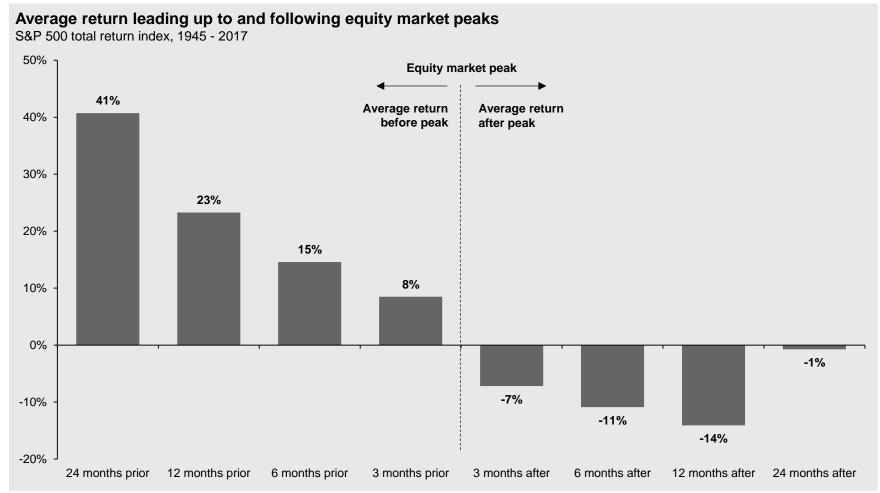
Source: FactSet, FRB, Standard & Poor's, J.P. Morgan Asset Management. Returns are based on price index only and do not include dividends. Markers represent monthly 2-year correlations only. *Guide to the Markets – U.S.* Data are as of September 30, 2018.





Source: Compustat, FactSet, Federal Reserve, Standard & Poor's, J.P. Morgan Asset Management. Dividend yield is calculated as consensus estimates of dividends for the next 12 months, divided by most recent price, as provided by Compustat. Forward price to earnings ratio is a bottom-up calculation based on the most recent S&P 500 Index price, divided by consensus estimates for earnings in the next 12 months (NTM), and is provided by FactSet Market Aggregates. Returns are cumulative and based on S&P 500 Index price movement only, and do not include the reinvestment of dividends. Past performance is not indicative of future returns. *Guide to the Markets – U.S.* Data are as of September 30, 2018.





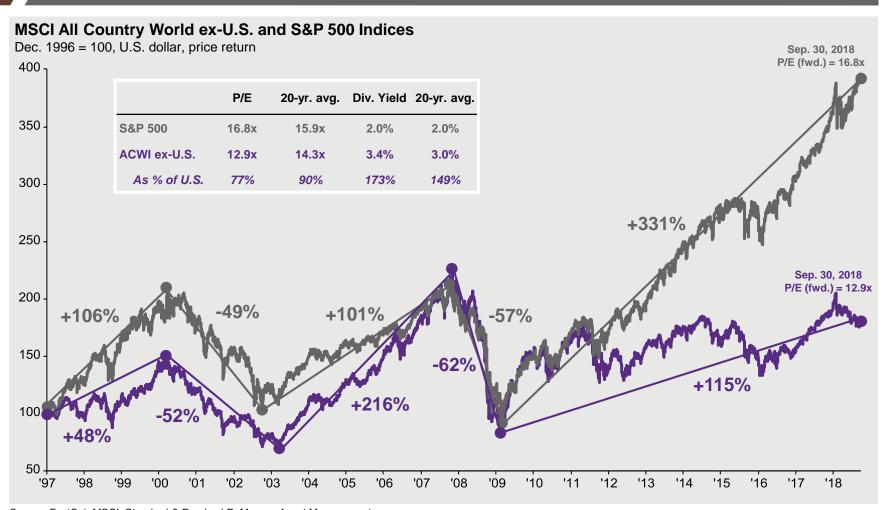
Source: FactSet, Robert Shiller, Standard & Poor's, J.P. Morgan Asset Management.
Chart is based on return data from 11 bear markets since 1945. A bear market is defined as a decline of 20% or more in the S&P 500 benchmark.
Monthly total return data from 1938 to 1970 is from the S&P Shiller Composite index. From 1970 to present, return data is from Standard & Poor's.

Guide to the Markets – U.S. Data are as of September 30, 2018.



### U.S. and international equities at inflection points





Source: FactSet, MSCI, Standard & Poor's, J.P. Morgan Asset Management.

Forward price to earnings ratio is a bottom-up calculation based on the most recent index price, divided by consensus estimates for earnings in the next 12 months (NTM), and is provided by FactSet Market Aggregates. Returns are cumulative and based on price movement only, and do not include the reinvestment of dividends. Dividend yield is calculated as consensus estimates of dividends for the next 12 months, divided by most recent price, as provided by FactSet Market Aggregates. Past performance is not a reliable indicator of current and future results.

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### Asset class returns



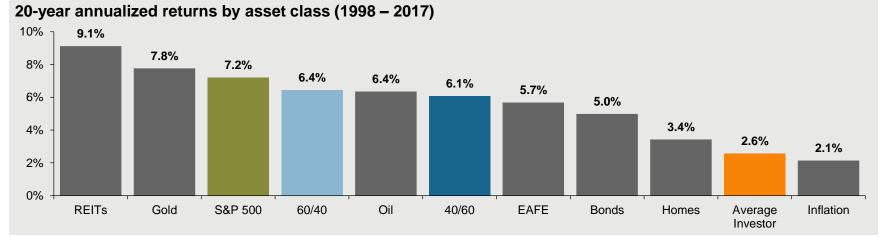
																2003 -	- 2017
2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	YTD	Ann.	Vol.
EM	REITs	EM	REITs	EM	Fixed	EM	REITs	REITs	REITs	Small	REITs	REITs	Small	EM	Small	EM	EM
Equity 56.3%	31.6%	Equity 34.5%	35.1%	Equity 39.8%	Income 5.2%	Equity 79.0%	27.9%	8.3%	19.7%	Cap 38.8%	28.0%	2.8%	Cap 21.3%	Equity 37.8%	Cap 11.5%	Equity 12.7%	Equity 23.0%
	EM	04.070	EM	00.070	0.270									DM			23.370
Small Cap	Equity	Comdty.	Equity	Comdty.	Cash	High Yield	Small Cap	Fixed Income	High Yield	Large Cap	Large Cap	Large Cap	High Yield	Equity	Large Cap	Small Cap	REITs
47.3%	26.0%	21.4%	32.6%	16.2%	1.8%	59.4%	26.9%	7.8%	19.6%	32.4%	13.7%	1.4%	14.3%	25.6%	10.6%	11.2%	22.3%
DM	DM	DM	DM	DM	Asset	DM	EM	High	EM	DM	Fixed	Fixed	Large	Large	Asset	REITs	Small
Equity	Equity	Equity	Equity	Equity	Aloc.	Equity	Equity	Yield	Equity	Equity	Income	Income	Сар	Сар	Alloc.		Сар
39.2%	20.7%	14.0%	26.9%	11.6%	25.4%	32.5%	19.2%	3.1%	18.6%	23.3%	6.0%	0.5%	12.0%	21.8%	2.9%	11.1%	18.8%
REITs	Small Cap	REITs	Small Cap	Asset A≝oc.	High Yiela	REITs	Comdty.	Large Cap	DM Equity	Asset Alloc.	Asset Alloc.	Cash	Comdty.	Small Cap	REITs	Large Cap	Comdty.
37.1%	18.3%	12.2%	18.4%	7.1%	-26.9%	28.0%	16.8%	2.1%	17.9%	14.9%	5.2%	0.0%	11.8%	14.6%	1.8%	9.9%	18.8%
High	High	Asset	Large	Fixed	Small	Small	Large	2	Small	High	Small	DM	EM	Asset	2	High	DM
Yield	Yield	Allec.	Cap /	Income	Сар	Сар	Сар	Cash	Сар	Yield	Сар	Equity	Equity	Al <b>⊌</b> c.	Cash	Yield	Equity
32.4%	13.2%	8.1%	15.8%	7.0%	-33.8%	27.2%	15.1%	0.1%	16.3%	7.3%	4.9%	-0.4%	11.6%	14.6%	1.3%	9.6%	18.4%
Large	Asset	Large	Asset	Large	Comdty.	Large	High Yield	Asset Alloc.	Large	REITs	Cash	Asset	REITs	High Yield	High Yield	DM	Large
Cap 28.7%	Alloc. 12.8%	Cap 4.9%	Alloc. 15.3%	Cap 5.5%	-35.6%	Cap 26.5%	14.8%	0.7%	Cap / 16.0%	2.9%	0.0%	Alloc.	8.6%	10.4%	-0.6%	Equity 8.6%	Cap 14.5%
Asset	Large	Small	High	0.070	Large	Asset	Asset	Small	Asset	210 //	High	High	Asset		DM	Asset	High
Alloc.	Cap	Cap	Yield	Cash	Cap	Alloc.	Alloc.	Cap	Alloc.	Cash	Yield	Yield	Alloc.	REITs	Equity	Alloc.	Yield
26.3%	10.9%	4.6%	13.7%	4.8%	-37.0%	25.0%	13.3%	-4.2%	12.2%	0.0%	0.0%	- 2.7%	8.3%	8.7%	- 1.0%	8.3%	11.3%
Comdty.	Comdty.	High	Cash	High	REITs	Comdty.	DM	DM	Fixed	Fixed	EM	Small	Fixed	Fixed	Fixed	Fixed	Asset
•	Ť	Yield	4.00/	Yield	27.70/	·	Equity	Equity	Income	Income	Equity	Cap	Income	Income	Income	Income	Alloc.
23.9%	9.1%	3.6%	4.8%	3.2%	-37.7%	18.9%	8.2%	- 11.7%	4.2%	- 2.0%	- 1.8%	-4.4%	2.6%	3.5%	- 1.6%	4.1%	11.0%
Fixed Income	Fixed Income	Cash	Fixed Income	Small Cap	DM Equity	Fixed Income	Fixed Income	Comdty.	Cash	EM Equity	DM Equity	EM Equity	DM Equity	Comdty.	Comdty.	Cash	Fixed Income
4.1%	4.3%	3.0%	4.3%	- 1.6%	- 43.1%	5.9%	6.5%	- 13.3%	0.1%	-2.3%	-4.5%	- 14.6%	1.5%	1.7%	-2.0%	1.2%	3.3%
Cach	Cash	Fixed	Comdty	DEITO	EM	Cach	Cash	EM	Comdty	Comdty	Comdty	Comdty	Cach	Cash	EM	Comdty	Cach
Cash		Income	Comdty.	REITs	Equity	Cash		Equity	Comdty.	Comdty.	Comdty.	Comdty.	Cash		Equity	Comdty.	Cash
1.0%	1.2%	2.4%	2.1%	- 15.7%	-53.2%	0.1%	0.1%	- 18.2%	- 1.1%	-9.5%	- 17.0%	-24.7%	0.3%	0.8%	-7.4%	-0.3%	0.8%

Source: Barclays, Bloomberg, FactSet, MSCI, NAREIT, Russell, Standard & Poor's, J.P. Morgan Asset Management. Large cap: S&P 500, Small cap: Russell 2000, EM Equity: MSCI EME, DM Equity: MSCI EAFE, Comdty: Bloomberg Commodity Index, High Yield: Bloomberg Barclays Global HY Index, Fixed Income: Bloomberg Barclays US Aggregate, REITs: NAREIT Equity REIT Index. The "Asset Allocation" portfolio assumes the following weights: 25% in the S&P 500, 10% in the Russell 2000, 15% in the MSCI EAFE, 5% in the MSCI EME, 25% in the Bloomberg Barclays US Aggregate, 5% in the Bloomberg Barclays 1-3m Treasury, 5% in the Bloomberg Barclays Global High Yield Index, 5% in the Bloomberg Commodity Index and 5% in the NAREIT Equity REIT Index. Balanced portfolio assumes annual rebalancing. Annualized (Ann.) return and volatility (Vol.) represents period of 12/31/02 – 12/31/17. Please see disclosure page at end for index definitions. All data represents total return for stated period. Past performance is not indicative of future returns.

\*\*Guide to the Markets - U.S.\*\* Data are as of September 30, 2018.



#### Portfolio returns: Equities vs. equity and fixed income blend \$240,000 40/60 stocks & bonds \$210,000 60/40 stocks & bonds **S&P 500** \$180,000 Oct. 2010: Nov. 2009: \$150,000 60/40 portfolio 40/60 portfolio Oct. 2007: recovers recovers S&P 500 peak \$120,000 \$90,000 Mar. 2009: Mar. 2012: \$60,000 S&P 500 portfolio S&P 500 loses over \$50,000 → recovers \$30,000 Oct '07 Oct '08 Oct '09 Oct '10 Oct '11 Oct '12 Oct '13 Oct '14 Oct '15 Oct '16 Oct '17



Source: J.P. Morgan Asset Management; (Top) Barclays, Bloomberg, FactSet, Standard & Poor's; (Bottom) Dalbar Inc. Indices used are as follows: REITS: NAREIT Equity REIT Index, EAFE: MSCI EAFE, Oil: WTI Index, Bonds: Bloomberg Barclays U.S. Aggregate Index, Homes: median sale price of existing single-family homes, Gold: USD/troy oz., Inflation: CPI. 60/40: A balanced portfolio with 60% invested in S&P 500 Index and 40% invested in high-quality U.S. fixed income, represented by the Bloomberg Barclays U.S. Aggregate Index. The portfolio is rebalanced annually. Average asset allocation investor return is based on an analysis by Dalbar Inc., which utilizes the net of aggregate mutual fund sales, redemptions and exchanges each month as a measure of investor behavior. Returns are annualized (and total return where applicable) and represent the 20-year period ending 12/31/17 to match Dalbar's most recent analysis. Guide to the Markets – U.S. Data are as of September 30, 2018.



### J.P. Morgan Asset Management – Index definitions

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All indexes are unmanaged and an individual cannot invest directly in an index. Index returns do not include fees or expenses.

Equities:

The **Dow Jones Industrial Average** is a price-weighted average of 30 actively traded blue-chip U.S. stocks.

The MSCI ACWI (All Country World Index) is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets.

The MSCI EAFE Index (Europe, Australasia, Far East) is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the US & Canada.

The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets.

The **MSCI Europe Index** is a free float-adjusted market capitalization index that is designed to measure developed market equity performance in Europe.

The **MSCI Pacific Index** is a free float-adjusted market capitalization index that is designed to measure equity market performance in the Pacific region.

The Russell 1000 Index® measures the performance of the 1,000 largest companies in the Russell 3000.

The Russell 1000 Growth Index® measures the performance of those Russell 1000 companies with higher price-to-book ratios and higher forecasted growth values.

The **Russell 1000 Value Index**® measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values.

The **Russell 2000 Index**® measures the performance of the 2,000 smallest companies in the Russell 3000 Index.

The Russell 2000 Growth Index® measures the performance of those Russell 2000 companies with higher price-to-book ratios and higher forecasted growth values.

The **Russell 2000 Value Index**® measures the performance of those Russell 2000 companies with lower price-to-book ratios and lower forecasted growth values.

The **Russell 3000 Index**® measures the performance of the 3,000 largest U.S. companies based on total market capitalization.

The Russell Midcap Index® measures the performance of the 800 smallest companies in the Russell 1000 Index

The **Russell Midcap Growth Index** ® measures the performance of those Russell Midcap companies with higher price-to-book ratios and higher forecasted growth values. The stocks are also members of the Russell 1000 Growth index.

The **Russell Midcap Value Index** ® measures the performance of those Russell Midcap companies with lower price-to-book ratios and lower forecasted growth values. The stocks are also members of the Russell 1000 Value index.

The **S&P 500 Index** is widely regarded as the best single gauge of the U.S. equities market. The index includes a representative sample of 500 leading companies in leading industries of the U.S. economy. The **S&P 500 Index** focuses on the large-cap segment of the market; however, since it includes a significant portion of the total value of the market, it also represents the market.

Fixed income:

The **Bloomberg Barclays 1-3 Month U.S. Treasury Bill Index** includes all publicly issued zero-coupon US Treasury Bills that have a remaining maturity of less than 3 months and more than 1 month, are rated investment grade, and have \$250 million or more of outstanding face value. In addition, the securities must be denominated in U.S. dollars and must be fixed rate and non convertible.

The **Bloomberg Barclays Global High Yield Index** is a multi-currency flagship measure of the global high yield debt market. The index represents the union of the US High Yield, the Pan-European High Yield, and Emerging Markets (EM) Hard Currency High Yield Indices. The high yield and emerging markets subcomponents are mutually exclusive. Until January 1, 2011, the index also included CMBS high yield securities.

The **Bloomberg Barclays Municipal Index**: consists of a broad selection of investment- grade general obligation and revenue bonds of maturities ranging from one year to 30 years. It is an unmanaged index representative of the tax-exempt bond market.

The **Bloomberg Barclays US Dollar Floating Rate Note (FRN) Index** provides a measure of the U.S. dollar denominated floating rate note market.

The **Bloomberg Barclays US Corporate Investment Grade Index** is an unmanaged index consisting of publicly issued US Corporate and specified foreign debentures and secured notes that are rated investment grade (Baa3/BBB or higher) by at least two ratings agencies, have at least one year to final maturity and have at least \$250 million par amount outstanding. To qualify, bonds must be SEC-registered.

The **Bloomberg Barclays US High Yield Index** covers the universe of fixed rate, non-investment grade debt. Eurobonds and debt issues from countries designated as emerging markets (sovereign rating of Baa1/BBB+/BBB+ and below using the middle of Moody's, S&P, and Fitch) are excluded, but Canadian and global bonds (SEC registered) of issuers in non-EMG countries are included.

The **Bloomberg Barclays US Mortgage Backed Securities Index** is an unmanaged index that measures the performance of investment grade fixed-rate mortgage backed pass-through securities of GNMA, FNMA and FHLMC.

The **Bloomberg Barclays US TIPS Index** consists of Inflation-Protection securities issued by the U.S. Treasury.

The **J.P. Morgan Emerging Market Bond Global Index (EMBI)** includes U.S. dollar denominated Brady bonds, Eurobonds, traded loans and local market debt instruments issued by sovereign and quasi-sovereign entities

The **J.P. Morgan Domestic High Yield Index** is designed to mirror the investable universe of the U.S. dollar domestic high yield corporate debt market.

The J.P. Morgan Corporate Emerging Markets Bond Index Broad Diversified (CEMBI Broad Diversified) is an expansion of the J.P. Morgan Corporate Emerging Markets Bond Index (CEMBI). The CEMBI is a market capitalization weighted index consisting of U.S. dollar denominated emerging market corporate bonds.

The J.P. Morgan Emerging Markets Bond Index Global Diversified (EMBI Global Diversified) tracks total returns for U.S. dollar-denominated debt instruments issued by emerging market sovereign and quasi-sovereign entities: Brady bonds, loans, Eurobonds. The index limits the exposure of some of the larger countries.

The **J.P. Morgan GBI EM Global Diversified** tracks the performance of local currency debt issued by emerging market governments, whose debt is accessible by most of the international investor base.

The **U.S.** Treasury Index is a component of the U.S. Government index.



## J.P. Morgan Asset Management – Index definitions & disclosures

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Other asset classes:

The **Alerian MLP Index** is a composite of the 50 most prominent energy Master Limited Partnerships (MLPs) that provides investors with an unbiased, comprehensive benchmark for the asset class.

The **Bloomberg Commodity Index** and related sub-indices are composed of futures contracts on physical commodities and represents twenty two separate commodities traded on U.S. exchanges, with the exception of aluminum. nickel. and zinc

The **Cambridge Associates U.S. Global Buyout and Growth Index**® is based on data compiled from 1,768 global (U.S. & ex – U.S.) buyout and growth equity funds, including fully liquidated partnerships, formed between 1986 and 2013.

The CS/Tremont Hedge Fund Index is compiled by Credit Suisse Tremont Index, LLC. It is an asset-weighted hedge fund index and includes only funds, as opposed to separate accounts. The Index uses the Credit Suisse/Tremont database, which tracks over 4500 funds, and consists only of funds with a minimum of US\$50 million under management, a 12-month track record, and audited financial statements. It is calculated and rebalanced on a monthly basis, and shown net of all performance fees and expenses. It is the exclusive property of Credit Suisse Tremont Index, LLC.

The HFRI Monthly Indices (HFRI) are equally weighted performance indexes, utilized by numerous hedge fund managers as a benchmark for their own hedge funds. The HFRI are broken down into 4 main strategies, each with multiple sub strategies. All single-manager HFRI Index constituents are included in the HFRI Fund Weighted Composite, which accounts for over 2200 funds listed on the internal HFR Database.

The NAREIT EQUITY REIT Index is designed to provide the most comprehensive assessment of overall industry performance, and includes all tax-qualified real estate investment trusts (REITs) that are listed on the NYSE, the American Stock Exchange or the NASDAQ National Market List.

The **NFI-ODCE**, short for NCREIF Fund Index - Open End Diversified Core Equity, is an index of investment returns reporting on both a historical and current basis the results of 33 open-end commingled funds pursuing a core investment strategy, some of which have performance histories dating back to the 1970s. The NFI-ODCE Index is capitalization-weighted and is reported gross of fees. Measurement is time-weighted.

#### Definitions:

Investing in **alternative assets** involves higher risks than traditional investments and is suitable only for sophisticated investors. Alternative investments involve greater risks than traditional investments and should not be deemed a complete investment program. They are not tax efficient and an investor should consult with his/her tax advisor prior to investing. Alternative investments have higher fees than traditional investments and they may also be highly leveraged and engage in speculative investment techniques, which can magnify the potential for investment loss or gain. The value of the investment may fall as well as rise and investors may get back less than they invested.

**Bonds** are subject to interest rate risks. Bond prices generally fall when interest rates rise.

Investments in **commodities** may have greater volatility than investments in traditional securities, particularly if the instruments involve leverage. The value of commodity-linked derivative instruments may be affected by changes in overall market movements, commodity index volatility, changes in interest rates, or factors affecting a particular industry or commodity, such as drought, floods, weather, livestock disease, embargoes, tariffs and international economic, political and regulatory developments. Use of leveraged commodity-linked derivatives creates an opportunity for increased return but, at the same time, creates the possibility for greater loss.

**Derivatives** may be riskier than other types of investments because they may be more sensitive to changes in economic or market conditions than other types of investments and could result in losses that significantly exceed the original investment. The use of derivatives may not be successful, resulting in investment losses, and the cost of such strategies may reduce investment returns.

Distressed Restructuring Strategies employ an investment process focused on corporate fixed income instruments, primarily on corporate credit instruments of companies trading at significant discounts to their value at issuance or obliged (par value) at maturity as a result of either formal bankruptcy proceeding or financial market perception of near term proceedings.

Investments in **emerging markets** can be more volatile. The normal risks of investing in foreign countries are heightened when investing in emerging markets. In addition, the small size of securities markets and the low trading volume may lead to a lack of liquidity, which leads to increased volatility. Also, emerging markets may not provide adequate lead protection for private or foreign investment or private property.

The price of **equity** securities may rise, or fall because of changes in the broad market or changes in a company's financial condition, sometimes rapidly or unpredictably. These price movements may result from factors affecting individual companies, sectors or industries, or the securities market as a whole, such as changes in economic or political conditions. Equity securities are subject to "stock market risk" meaning that stock prices in general may decline over short or extended periods of time.

**Equity market neutral strategies** employ sophisticated quantitative techniques of analyzing price data to ascertain information about future price movement and relationships between securities, select securities for purchase and sale. Equity Market Neutral Strategies typically maintain characteristic net equity market exposure no greater than 10% long or short.

Global macro strategies trade a broad range of strategies in which the investment process is predicated on movements in underlying economic variables and the impact these have on equity, fixed income, hard currency and commodity markets.

**International** investing involves a greater degree of risk and increased volatility. Changes in currency exchange rates and differences in accounting and taxation policies outside the U.S. can raise or lower returns. Some overseas markets may not be as politically and economically stable as the United States and other nations.

There is no guarantee that the use of **long and short positions** will succeed in limiting an investor's exposure to domestic stock market movements, capitalization, sector swings or other risk factors. Using long and short selling strategies may have higher portfolio turnover rates. Short selling involves certain risks, including additional costs associated with covering short positions and a possibility of unlimited loss on certain short sale positions.

Merger arbitrage strategies which employ an investment process primarily focused on opportunities in equity and equity related instruments of companies which are currently engaged in a corporate transaction.

**Mid-capitalization** investing typically carries more risk than investing in well-established "blue-chip" companies. Historically, mid-cap companies' stock has experienced a greater degree of market volatility than the average stock.

**Price to forward earnings** is a measure of the price-to-earnings ratio (P/E) using forecasted earnings. **Price to book value** compares a stock's market value to its book value. **Price to cash flow** is a measure of the market's expectations of a firm's future financial health. **Price to dividends** is the ratio of the price of a share on a stock exchange to the dividends per share paid in the previous year, used as a measure of a company's potential as an investment.

Real estate investments may be subject to a higher degree of market risk because of concentration in a specific industry, sector or geographical sector. Real estate investments may be subject to risks including, but not limited to, declines in the value of real estate, risks related to general and economic conditions, changes in the value of the underlying property owned by the trust and defaults by borrower.

Relative Value Strategies maintain positions in which the investment thesis is predicated on realization of a valuation discrepancy in the relationship between multiple securities.

Small-capitalization investing typically carries more risk than investing in well-established "blue-chip" companies since smaller companies generally have a higher risk of failure. Historically, smaller companies' stock has experienced a greater degree of market volatility than the average stock.



### J.P. Morgan Asset Management – Risks & disclosures

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The Market Insights program provides comprehensive data and commentary on global markets without reference to products. Designed as a tool to help clients understand the markets and support investment decision-making, the program explores the implications of current economic data and changing market conditions.

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Unless otherwise stated, all data are as of September 30, 2018 or most recently available.

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